



Opening Remarks
November 17, 2016 Board Meeting

Peter V. Lee, Executive Director, Covered California

COVERED CALIFORNIA'S PROMISE

Better Care

Healthier People

Lower Cost

Vision:

To improve the health of all Californians by assuring their access to affordable, high-quality care.

Mission:

To increase the number of insured Californians, improve health care quality, lower costs and reduce health disparities through an innovative, competitive marketplace that empowers consumers to choose the health plan and providers that give them the best value.

HOW COVERED CALIFORNIA MAKES THE PROMISE REAL

CREATING COMPETITIVE MARKETS

- Plan competition for enrollment (seek at least three plans)
- Provider-level competition and distinction between plans
- Benefit designs foster informed consumers

OFFERING AFFORDABLE PRODUCTS

- High enrollment of subsidy eligible to assure good risk mix
- Long term affordability through delivery system changes

EFFECTIVELY REACHING AND ENROLLING CONSUMERS

- Robust and ongoing marketing
- Cost effective enrollment support

ENCOURAGING THE RIGHT CARE AT THE RIGHT TIME

- Benefit design promoting appropriate access
- Requirements for plans to promote effective delivery of coordinated care

COVERED CALIFORNIA AREAS OF FOCUS FOR 2016/2017

Planning for New Administration – provide information on lessons learned from California to assist new Administration and Congress

Medi-Cal Transition — Improve the process for those consumers no longer Medi-Cal eligible to transition to Covered California

Special Enrollment Period Workgroup — Develop and implement plans to ensure the maximum valid enrollment during the Special Enrollment Period

Consumer Experience — Improve the Consumer Journey

Proving Ground — Serve as a proving ground for effective implementation of a consumer-centered health care marketplace

Appeals — Continue to examine the appeals process for timeliness and streamlining

COVERED CALIFORNIA – PLANNING FOR THE FUTURE

Introduction: Diana Dooley

Panel 1: National and State Health Care Landscape and Trends

- [John Bertko, Chief Actuary, Covered California](#)
- [Larry Levitt, Senior Vice President for Special Initiatives, Kaiser Family Foundation](#)
- [Sandra Hernandez, MD, President & Chief Executive Officer, California Health Care Foundation](#)
- [Ian Morrison, PhD, Author, Consultant and Futurist](#)

Second Panel: Improving Wellness, Population Health, and Consumer Engagement

- [Karen Smith, MD, MPH, Director and State Public Health Officer, California Department of Public Health](#)
- [Doris Peter, PhD, Director, Health Ratings Center, Consumer Reports](#)

Opportunity for Board Questions and Public Comment after each Panel

PLANNING FOR THE FUTURE AND INFORMING POLICY

Covered California has been and looks forward to continue to contributing to the health policy discussions in California and the nation. Examples:

- Providing Testimony to Congress and in National Forums
 - [Testimony to House Ways and Means Committee, July, 2016](#)
 - Presentation to Congressional
- Presenting to Academic leaders
 - [Harvard Lecture](#)
- Commissioning analysis of various futures
 - [Covered California 2016-2022 Market Analysis and Planning, PwC](#)